# **Privacy Policy**

This Privacy Policy applies to the website « www.cherry-rocher.fr ». The following text explains the categories of collected data by Cherry Rocher Neyret Chavin (CRNC), data processing, the internal and external persons involved in collecting those data, the duration and the place of data storage, their accessing methods. By using our website, you agree to the practices described on this page.

### What data are processed at CRNC?

By filling in a form, vising our website, mailing or posting us, we may collect some personal data. You are able to access our website without proving us personal information.

#### **Personal Information**

Personal information refers to information that identify you personally and that we can collect only with your consent (contact form), including: name, company, function, email, mailing address, phone. You can also provide us your activity, your website and your country. This information is optional.

#### **Browsing Information (cookies)**

If you agree, the browsing information collected by CRNC are related to information regarding your use of our website www.cherry-rocher.fr, your IP address, your geographical location, your browser type, your reference sources and the duration of your visit.

You can also refuse the collection of cookies during your browsing. In order to do this, you have to modify your browser settings. The settings related to cookies can usually be found in the "Options" or "Preferences" menu of your Internet browser.

If you log in your Cherry Rocher personal account, we will have access to your personal data (age, gender and location via your internet box).

Finally, when submitting your legal age (mandatory to browse our website), a session is created on your browser.

## How do we use your personal data?

CRNC uses your personal data as part of its customer/prospect relationship management.

The collected data purpose is to enable us to contact people interested in different activities of CRNC and to propose them an offer that they may be interested in.

We may also send you by e-mail information and content that you may be interested in, if you have given us your prior permission.

Your consent is taken into account once you fill in a form with your personal data and following the mention appears: "www.cherry-rocher.fr needs the provided information in order to contact you. You may also unsubscribe from these communications at any time. To learn more about our unsubscribing policy, our privacy policy and our commitment to privacy and protection, please read our privacy policy.

The browsing information data are used to provide you an optimal browsing experience and to guarantee optimal services. We use mini-software to know the source of your visit (search engine, social networks ...). You can refuse the use of cookies at any time.

#### Who has access to your personal information

Internally, the employees of the CRNC company have access to your personal data.

The company Imageurs.com in charge of our website has access to the statistical data of our website www.cherry-rocher.fr as well as to our customer data.

The company Orange Business Services, responsible for hosting the site www.cherry-rocher.fr has access to our customer data.

These companies are not allowed to use your personal data and they must insure their strict confidentiality.

## Where are your personal data stored?

Your personal data are stored on our secured server in the Paris region.

As for the statistical data, these are stored by Google on servers located in the United States.

# How long are your personal data stored?

Your browsing data (sessions and cookies) are stored for one week.

When you fill in a contact form on www.cherry-rocher.fr no data is saved on the site. There is only an email which is sent to contact you.

Finally, the Analytics data are not deleted. These allow us to better understand your interactions with the site www.cherry-rocher.fr in order to improve it for a better experience.

# How can you accede to your personal data?

If you identify a mistake in your personal data, if you find them incomplete or inappropriate, you can ask us to correct, complete or delete them. In order to require us the necessary actions, you can contact Cherry Rocher by e-mail (contact@cherryrocher.com), by phone at 04 74 93 38 10 or by mail at 94 avenue des Cantinières, 38300 RUY.

### How to unsubscribe from our communications?

You can unsubscribe from our emails at any time by clicking on "Change your preferences" or "Unsubscribe from all lists" link. You will find these links at the bottom of all our marketing and sales e-mails. You can also ask us to unsubscribe you by e-mail (contact@cherryrocher.com), by phone at 04 74 93 38 10 or by mail at 94 avenue des Cantinières, 38300 RUY. Unless any modification or communication from you, we will continue to send you emails.